



Marshall Johnson

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Skill Set Focus:

Digital imaging & publishing

- *Adobe Photoshop* - Image manipulation
- *Adobe Illustrator* - Vector graphics
- *Adobe InDesign* - Page layout
- *Adobe Dreamweaver/Muse* - Website layout
- *Smith Micro Poser/Daz Studio* - 3D Model composition
- *Daz Carrara Pro* - 3D Modeling
- WordPress - Web blog layout

Areas of Study:

Design & Composition. Reviewing proven techniques and exploring trends and different mediums on a daily basis.

Graphic Software. Reaching great depths and skill with the digital tools for my own production and to share methods and techniques with coworkers.

3D Modeling & Texturing. Modeling what we need and finishing off the convincing realism with lighting and mapped pixels.

Storytelling. Taking the viewer along with an emotional response in one image, page or short story.

Traditional Mediums. Airbrush & Acrylics.

Education:

Minnesota School of Computer Imaging

Richfield & Brooklyn Center, MN, Diploma, Multi-Media/Computer Graphics, 9/98; Computer Animation, 9/98-3/99, Tutor, Adobe Photoshop & Macromedia Director.



www.StudioM27.com - portfolio website

Related Work Experience:

SGS International

Production artist, 2/14 - current; Packaging layout, maintaining standards and file management.

Holbrook & Associates

Freelance graphic artist, 8/13 - 10/13; Variety of page layout and design projects.

Pink Mist Tech

Creative Director, co-owner, 6/11 - present; Product design, packaging design, web site design, update and construction, video producer, storyboard artist, print preparation, promotional and point of purchase materials.

ZA Group

Creative Director, owner, 6/08 -present; Target design, packaging design, web site design, update and construction, apparel design, commercial producer, storyboard artist, print preparation, Promotional and Point of Purchase materials. Brands include: Zombie Ammo, Monster Ammo, SciFi Ammo, Dino Ammo and Bag of Bones Anatomical Targets.

Globe University Program Advisory Council Member

Woodbury College Campus, 2010. Discuss the Interactive Media and Graphic Design program and offer practical suggestions towards future program development.

Richard Scales Advertising

Senior Production Artist, 10/03-7/09; Photoshop Expert; Image retouch, Color expert, Separations and Print expert, Packaging design and file prep.

The Creative Group

Contractor, 11/01-10/03; Represent the agency through professionalism and technical excellence. Contract examples include:

- **Richard Scales Advertising**, packaging and design.
- **Star Exhibits and Environments**, trade show displays.
- **Digi International, Inc.**, device networking.
- **Logicbay**, e-learning solutions.
- **Eaton Corporation**, industrial products and services.

Merrill Communications, LLC

Weekend Graphic Specialist, 2/01-12/03; Primary hub, graphics support for world-wide financial document company.

The Employment News

Graphic Designer/Page Layout, 3/99-4/00; Front & back page editor, Sales liaison, Ad design using Quark, Photoshop and Illustrator.

Heartland Press

4th pressman, 11/96-5/97; Helped set up and maintain press, switching plates and paper stocks.

Freelance Web Page Development

WP and Brochure style, 3/00-Present, including: ZA-Group.us, BagOfBonesTargets.com, ZombieAmmo.com, SciFiAmmo.com, MonsterAmmo.com, CommunityComics.com, WebComics.cc; ArmorQuest, Hero TV.

Freelance Illustration, 7/97-Present.